



## Get Help, Anytime

- Your account executive learns your business to understand your needs and answer all of your questions.
- Live 24/7, US-based customer care with most calls answered within 30 seconds.
- Quickly access account details from five minutes or 18 months ago.

## Speed Up Cash Flow

If cash flow is important, you'll benefit from how quickly WorldPay deposits proceeds from your card sales into your bank account.

- Batch out your terminal by 8 PM ET and you'll generally receive your funds the next business day.<sup>1</sup>
- 1% fewer chargebacks than industry average can translate to around \$1,000 annual savings for businesses with \$100,000 annual processing volume.

## Protect Your Business

WorldPay can help you protect your business from card fraud with comprehensive payment security:

- 24/7, toll-free PCI help desk
- An online self-assessment questionnaire identifies risks and provides steps to remediate.
- Up to \$100,000 indemnity waiver helps cover approved expenses should you experience a breach while using our security program and encryption service.<sup>2</sup>

<sup>1,2</sup> See reverse for terms and conditions.



# Tools to Help Grow Your Business

## Build the Buzz for Your Brand

Selling your own gift card is a great way to market your business and build brand loyalty.

- Your card in a customer's wallet functions as a mini-billboard - reminding them of the value you offer!
- Choose from more than 20 standard cards or design your own custom card for a one-of-a-kind promotional tool.

## Encourage Repeat Business

Reward your best customers - and keep them coming back - using your own personalized Loyalty Card.

- Use our point-based loyalty program to define promotions that automatically award value on a mag-stripe card every time a customer meets a buying threshold you've defined.

## Fast Access to Working Capital

WorldPay has teamed with AdvanceMe™, the leader in merchant cash advance, to help business owners gain access to up to \$150,000 in working capital in as little as five business days.



# Accept Payments Anywhere you do business.

## In Person

Use your existing equipment or your WorldPay Account Executive can recommend the right terminal for your business.

- Switch to high-speed processing to potentially save money on every transaction.
- Add extra security with end-to-end encryption and a PIN pad.

## Online

Securely sell online or take payments over the phone. Login to the Virtual Terminal to accept payments through your computer.

- Add a mag-stripe reader to secure more favorable "card-present" rates.
- Set up payment plans that automatically collect funds from a customer and reduce the costs of invoicing and collections.

## On the Go

Accept payments on the job site or during delivery with your smart phone or tablet.

- Our Mobile Solutions support swiped and keyed transactions.
- Email receipts right on the spot.
- Attach a card reader to possibly secure more favorable "card-present" rates.

# WorldPay®

Visit [WorldPay.us](http://WorldPay.us)

Connect with us:



<sup>1</sup> Next-Day Funding is subject to WorldPay's timely receipt of funds from the Payment Networks; is subject to WorldPay's normal transaction risk review; and is inapplicable to card types settling directly with you. Availability of funds deposited into your account is subject to your local bank's policies. Settlement obligations are subject to bank holidays and to the terms and conditions of your Customer Processing Agreement. Failure to batch by 8 PM (ET) for 30 consecutive days may result in a change of your funding times. WorldPay recommends that you batch transactions by 7:45 PM (ET) or earlier so that you do not miss the 8 PM (ET) cut off time. Check with your WorldPay sales representative for additional eligibility requirements. Additional conditions apply.

<sup>2</sup> WorldPay will cover up to a total of \$30,000 for PCI Compliance Program, plus an additional \$70,000 for end-to-end encryption service in approved compromise-associated costs such as forensic audits and fines. Not all card transaction types are available for the end-to-end encryption service. Additional terms and conditions apply.

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